

# Turning Dreams into Reality







## About Archetech

Archetech is a high-end, editorial-driven publication delivered directly to accredited architects, architectural technologists, and interior designers working across a diverse range of sectors and project types worldwide.

Published six times a year, each issue combines thought-leadership articles from leading industry professionals with the latest sector news, event previews, and curated product features from top manufacturers—providing readers with inspiration, insight, and solutions they can specify.

As a trusted platform within the architecture and design community, Archetech offers advertisers a results-focused, multi-channel marketing solution. Our packages include high-impact print placements supported by digital amplification—ensuring your brand reaches a targeted, professional audience with buying power.

Produced to the highest standards—with a perfect-bound format, 300gsm cover, and 115gsm white inner pages—Archetech not only looks exceptional but also reinforces the credibility and prestige of those featured within.

## Circulation

With a proven track record in delivering high-quality content to architects and commercial design professionals, Archetech continues to expand its reach year after year.

In 2026, our total circulation exceeds 52,000 targeted subscribers, supported by integrated digital campaigns and a consistent presence at leading trade events across the built environment sector.

We take a proactive approach to circulation, auditing each issue to ensure maximum visibility and return on investment for our advertising partners.

Our digital edition extends this reach even further—available across Joomag, Issuu, and Readly—placing your brand in front of an even broader audience of architects, designers, and specifiers across multiple platforms.

# Circulation Breakdown

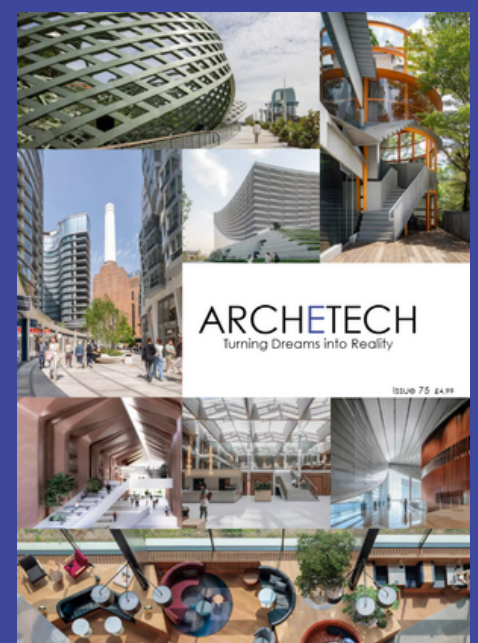
Each edition of Archetech is distributed on a bi-monthly basis, both in print—delivered by post—and digitally, straight to our subscribers' inboxes.

Below is a breakdown of the reader demographics and professional profiles reached with every issue.

<u>WHO IT TARGETS</u>	<u>%</u>
Architects & Senior Partners of major UK architectural practices	41%
Interior Designers – Contract Furnishers, IDA Members & The British Institute of Interior Design Members	28%
Architectural Technologists – CIAT Members	15%
Structural Engineers	7%
Landscape Architects	6%
Contractors	3%

<u>UK DISTRIBUTION</u>	<u>%</u>
England & Wales	76%
Scotland	18%
Northern Ireland	6%

<u>ENGLAND DISTRIBUTION</u>	<u>%</u>
London	38%
Midlands	28%
Southern	19%
Northern	15%



# 2026 Feature Schedule

## January/February

Doors, Windows & Fittings  
Landscape & External Works  
Roofing, Cladding & Facades  
Heating, Ventilation & Insulation  
Interiors & Interior Design  
Bathrooms & Kitchens  
Shows: Surface Design Show, Futurebuild,  
KBB Birmingham & Workspace Design  
Show.

## March/April

Doors, Windows & Fittings  
Heating, Ventilation & Insulation  
Interiors & Interior Design  
Roofing, Cladding & Facades  
Safety, Security & Fire Protection  
Shows: UK Construction Week London

## May/June

Heating, Ventilation & Insulation  
Interiors & Interior Design  
Doors, Windows & Fittings  
Lighting & Electrical  
Roofing, Cladding & Facades  
Shows: Clerkenwell Design Week, Digital  
Construction Week & Installer Show

## July/August

Landscaping & External Works  
Doors, Windows & Fittings  
Education & Healthcare  
Bathrooms & Kitchens  
Lighting & Electrical  
Shows: TBC

## September/October

Doors, Windows & Fittings  
Interiors & Interior Design  
Floors & Flooring  
Roofing, Cladding & Facades  
Fire Safety & Security  
Shows: UK Construction Week, Design  
London, Smart Buildings Show, Kent  
Construction Expo, Flooring Show &  
London PropTech Show

## November/December

Coatings, Sealants & Paints  
Doors, Windows & Fittings  
Lighting & Electrical  
Roofing, Cladding & Facades  
Heating, Ventilation & Insulation  
Safety, Security & Fire Protection  
Shows: London Build & LiGHT26

Please Note: The events listed above are ones we partnered with during 2025. Dates are subject to change, and additional shows may be added as the year progresses. For the most up-to-date information, please get in touch with a member of our sales team.

Alongside the key editorial features outlined above, each edition also showcases dedicated product news sections, providing targeted opportunities to highlight the latest innovations and offerings.

- Editors Choice
- Architectural Modelmaking
- Architectural Projects / Services
- Bathrooms & Kitchens
- Coatings, Sealants & Paints
- Computing & Software
- Doors, Windows & Fittings
- Drainage & Plumbing
- Education & Healthcare
- Flooring Systems
- Heating, Ventilation & Insulation
- Interiors & Interior Design
- Landscaping & External Works
- Lifts, Stairs & Balustrades
- Lighting & Electrical
- Roofing, Cladding & Facades
- Safety, Security & Fire Protection
- Signs & Displays
- Stone & Stonework
- Timber & Timber Frames





## Rates & Data

### Double Page Spread - £2,750

Area: 400mm x 277mm  
Trim: 420mm x 297mm  
Bleed: 426mm x 303mm

### Full Page - £1,750

Area: 190mm x 277mm  
Trim: 210mm x 297mm  
Bleed: 216mm x 303mm

### Half Page - £1,100

Area: 180mm x 132mm (Horizontal)  
Area: 88mm x 267mm (Vertical)

### Quarter Page - £750

Area: 88mm x 132mm

### Editorial Highlights £195

100-120 words, contact details and 1 image)

### Newsletter - £295

Newsletter Banner - £995

Solus Email Campaign - £1495

### Website Banner

£695 - 6 months

£995 - 12 months

### Online Directory

£395 - 6 months

£695 - 12 months

**ARCHETECH**  
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If you're interested in advertising spots like the inside front cover, back cover, or opposite the contents pages, just get in touch with our friendly sales team—we'd be happy to help.

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