

ARCHETECH

Turning Dreams into Reality

Working in
collaboration with



CIAT

Media Pack 2026





About Archetech

Archetech is a high-end, editorial-driven publication delivered directly to accredited architects, architectural technologists, and interior designers working across a diverse range of sectors and project types worldwide.

Published six times a year, each issue combines thought-leadership articles from leading industry professionals with the latest sector news, event previews, and curated product features from top manufacturers—providing readers with inspiration, insight, and solutions they can specify.

As a trusted platform within the architecture and design community, Archetech offers advertisers a results-focused, multi-channel marketing solution. Our packages include high-impact print placements supported by digital amplification—ensuring your brand reaches a targeted, professional audience with buying power.

Produced to the highest standards—with a perfect-bound format, 300gsm cover, and 115gsm white inner pages—Archetech not only looks exceptional but also reinforces the credibility and prestige of those featured within.

Circulation

With a proven track record in delivering high-quality content to architects and commercial design professionals, Archetech continues to expand its reach year after year.

In 2026, our total circulation exceeds 52,000 targeted subscribers, supported by integrated digital campaigns and a consistent presence at leading trade events across the built environment sector.

We take a proactive approach to circulation, auditing each issue to ensure maximum visibility and return on investment for our advertising partners.

Our digital edition extends this reach even further—available across Joomag, Issuu, and Readly—placing your brand in front of an even broader audience of architects, designers, and specifiers across multiple platforms.



Circulation Breakdown

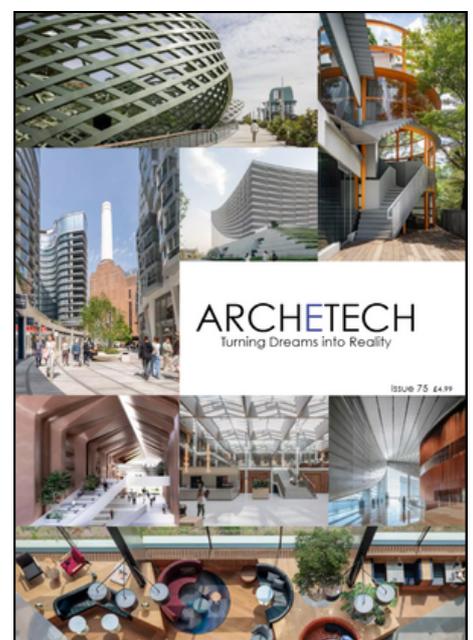
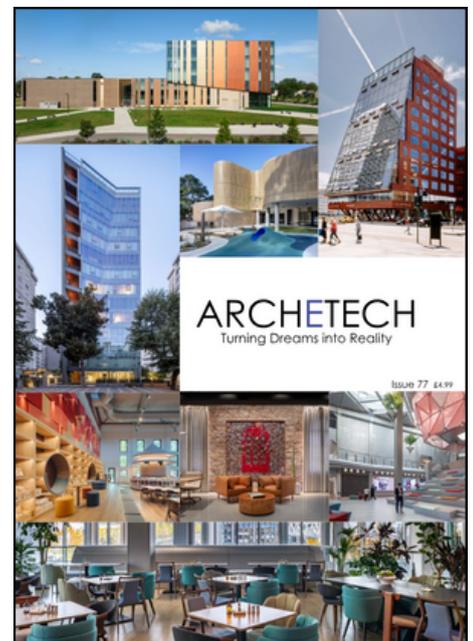
Each edition of Archetech is distributed on a bi-monthly basis, both in print—delivered by post—and digitally, straight to our subscribers’ inboxes.

Below is a breakdown of the reader demographics and professional profiles reached with every issue.

<u>Specifiers</u>	
Architects & Senior Partners of major UK architectural practices	50%
Interior Designers – Contract Furnishers, IDA Members & The British Institute of Interior Design Members	15%
Architectural Technologists – CIAT Members	19%
Structural Engineers	7%
Landscape Architects	6%
Contractors	3%

<u>UK DISTRIBUTION</u>	<u>%</u>
England & Wales	76%
Scotland	18%
Northern Ireland	6%

<u>ENGLAND DISTRIBUTION</u>	<u>%</u>
London	38%
Midlands	28%
Southern	19%
Northern	15%



2026 Feature Schedule

January/February

Doors, Windows & Fittings
Landscape & External Works
Roofing, Cladding & Facades
Heating, Ventilation & Insulation
Interiors & Interior Design
Bathrooms & Kitchens
Shows: Surface Design Show, Futurebuild,
KBB Birmingham & Workspace Design
Show.

March/April

Doors, Windows & Fittings
Heating, Ventilation & Insulation
Interiors & Interior Design
Roofing, Cladding & Facades
Safety, Security & Fire Protection
Shows: UK Construction Week London

May/June

Heating, Ventilation & Insulation
Interiors & Interior Design
Doors, Windows & Fittings
Lighting & Electrical
Roofing, Cladding & Facades
Shows: Clerkenwell Design Week, Digital
Construction Week & Installer Show

July/August

Landscaping & External Works
Doors, Windows & Fittings
Education & Healthcare
Bathrooms & Kitchens
Lighting & Electrical
Shows: TBC

September/October

Doors, Windows & Fittings
Interiors & Interior Design
Floors & Flooring
Roofing, Cladding & Facades
Fire Safety & Security
Shows: UK Construction Week, Design
London, Smart Buildings Show, Kent
Construction Expo, Flooring Show &
London PropTech Show

November/December

Coatings, Sealants & Paints
Doors, Windows & Fittings
Lighting & Electrical
Roofing, Cladding & Facades
Heating, Ventilation & Insulation
Safety, Security & Fire Protection
Shows: London Build & LIGHT26

Please Note: The events listed above are ones we partnered with during 2025. Dates are subject to change, and additional shows may be added as the year progresses. For the most up-to-date information, please get in touch with a member of our sales team.

Alongside the key editorial features outlined above, each edition also showcases dedicated product news sections, providing targeted opportunities to highlight the latest innovations and offerings.

- Editors Choice
- Architectural Modelmaking
- Architectural Projects / Services
- Bathrooms & Kitchens
- Coatings, Sealants & Paints
- Computing & Software
- Doors, Windows & Fittings
- Drainage & Plumbing
- Education & Healthcare
- Flooring Systems
- Heating, Ventilation & Insulation
- Interiors & Interior Design
- Landscaping & External Works
- Lifts, Stairs & Balustrades
- Lighting & Electrical
- Roofing, Cladding & Facades
- Safety, Security & Fire Protection
- Signs & Displays
- Stone & Stonework
- Timber & Timber Frames

Rates & Data

Double Page Spread - £2,750

Area: 400mm x 277mm

Trim: 420mm x 297mm

Bleed: 426mm x 303mm

Full Page - £1,750

Area: 190mm x 277mm

Trim: 210mm x 297mm

Bleed: 216mm x 303mm

Half Page - £1,100

Area: 180mm x 132mm (Horizontal)

Area: 88mm x 267mm (Vertical)

Quarter Page - £750

Area: 88mm x 132mm

Editorial Highlights £195

100-120 words, contact details and 1 image)

Newsletter - £295

Newsletter Banner - £995

Solus Email Campaign - £1495

Website Banner

£695 - 6 months

£995 - 12 months

Online Directory

£395 - 6 months

£695 - 12 months

ARCHETECH

Turning Dreams into Reality

If you're interested in advertising spots like the inside front cover, back cover, or opposite the contents pages, just get in touch with our friendly sales team—we'd be happy to help.

**OSMO RECOMMENDS:
FIND THE PERFECT FINISH FOR YOUR PROJECT**

ARE YOU SEEKING EXPERT ADVICE TO HELP YOU CHOOSE THE IDEAL WOOD FINISH? LOOK NO FURTHER.

At Osmo, we understand the inherent beauty and enduring appeal of wood. That's why a variety of finishes have been developed to develop a protective wood finish that not only protects and preserves the character of the wood but also enhances its unique character.

With such a wide variety of finishes available – and an ever-expanding range of wood species, which we've been dedicated to developing protective wood finishes that not only protect and preserve the character of the wood but also enhance its unique character.

That's why we've developed the "Osmo Recommends" app – a comprehensive tool designed to guide you through every possible scenario, ensuring you get the right product and finish for your project – first time.

Whether you're working with interior surfaces such as flooring, wall panels, or exterior joinery or looking for exterior applications like decking, fencing, or cladding, the app provides detailed recommendations to suit your needs. From traditional clear finishes that enhance the wood's natural grain to modern transparent finishes that let the grain show through, to more opaque finishes for a bold, monochromatic – we've got it all covered.

The app doesn't just help you choose the right finish. It also offers expert advice on surface preparation, specific to both the product and the wood species in question.

For extra support, the app features a handy tip & advice section, associated with each product, to help you with the way – whatever your need (whether during application or maintenance) or if you're unsure of the wood species in question.

With Osmo's range of high-quality finishes and expert-led recommendations, you can achieve stunning long-lasting results with confidence. Download today! Available on the Apple App Store and Google Play Store.

Osmo - Good for Wood.

www.osmo.com

LOOKING FOR PROFESSIONAL WOODCARE ADVICE?

Download the Osmo Recommends app to access a wealth of product expertise in one convenient place. Let us recommend you with the perfect product for your next project!

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SCAN ME!

HANDCRAFTED STONEMWORK TO COMPLIMENT TRADITIONAL PROPERTY PROJECTS

A COST EFFECTIVE SOLUTION

Stone building gives the sense of heritage and can help to create a sense of continuity between old and new buildings. Property developers and builders have to think about the quality, durability and appearance of the stone used in their projects. To get the best results, they need to work with a specialist stone masonry contractor who can provide a cost-effective solution to their stone masonry needs.

Children's educational stone can provide a cost-effective solution to their stone masonry needs. Children's educational stone can provide a cost-effective solution to their stone masonry needs.

Family Homes to Build the Neighbourhood

The stone masonry contractor can help to create a sense of continuity between old and new buildings. Property developers and builders have to think about the quality, durability and appearance of the stone used in their projects. To get the best results, they need to work with a specialist stone masonry contractor who can provide a cost-effective solution to their stone masonry needs.

Restoring World Heritage

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With over 40 years of experience in stone masonry and building restoration, we have the expertise and resources to help you with your stone masonry project.

CHILSTONE
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BENX FACADES UNVEILS SAFEWALL®

ONE-STOP CERTIFIED RAINSCREEN

Benx Facades, a leading supplier of rainscreen facades, has unveiled Safewall®, a one-stop certified rainscreen system that not only protects the building facade but also enhances its appearance.

Safewall® is believed to be the UK's first rainscreen system to be certified by the UK's Building Research Establishment (BRE) for its performance in protecting the building facade from weather and air pollution.

Comprehensive Support and Training

Benx Facades offers comprehensive support and training for its customers, ensuring they get the most out of their Safewall® system.

Discover the Power of Facades
Experience the innovation behind Safewall®
www.benxfacades.com or call 01453 533 884 to learn more.

Safewall®
One-Stop Certified Rainscreen

Technical & Specification Support
Built around You

Comprehensive support from start to finish

we provide guidance, data and documentation to help you choose the right system for your project, from system selection to installation.

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benx
Get in touch to find out how we can help you with your next project
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ARTISAN ELEGANCE MEETS SUSTAINABLE INNOVATION

TORC'S BESPOKE CREATIONS TRANSFORM OUTDOOR SPACES

Torc's outdoor furniture is made from recycled plastic, offering a sustainable and durable solution for outdoor spaces.

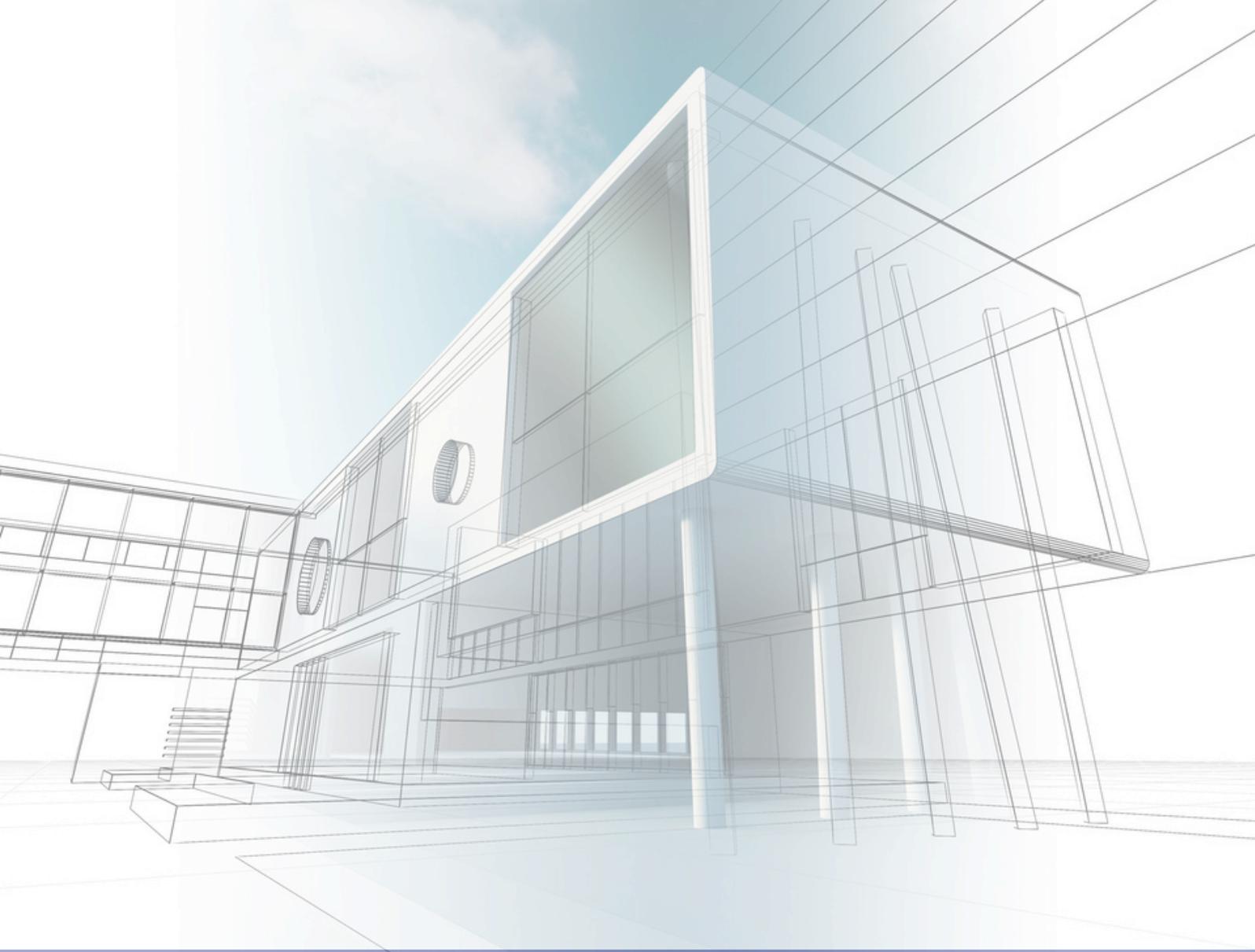
Working alongside a talented team of artisans, Torc's outdoor furniture is made from recycled plastic, offering a sustainable and durable solution for outdoor spaces.

In addition to their outdoor furniture, Torc also offers a range of other outdoor products, including planters and garden furniture.

When you are interested in Torc's outdoor furniture, please contact us for more information.

TORCPOTS

www.torcpots.com • torc_pots



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