ARCHETECH

Turning Dreams into Reality

Working in collaboration with

CIAT



MEDIA PACK 2027

01 / THE PUBLICATION

BUILT FOR INFLUENCE.

Archetech is a high-end, editorial-driven publication delivered directly to accredited architects, architectural technologists, and interior designers working across a diverse range of sectors and project types worldwide.

Published six times a year, each issue combines thought-leadership articles from leading industry professionals with the latest sector news, event previews, and curated product features from top manufacturers—providing readers with inspiration, insight, and solutions they can specify.

As a trusted platform within the architecture and design community, Archetech offers advertisers a results-focused, multi-channel marketing solution. Our packages include high-impact print placements supported by digital amplification—ensuring your brand reaches a targeted, professional audience with buying power.

Produced to the highest standards—with a perfect-bound format, 300gsm cover, and 115gsm white inner pages—Archetech not only looks exceptional but also reinforces the credibility and prestige of those featured within.



02 / WHO WE REACH

THE SPECIFIERS
BEHIND THE PROJECTS

50% Architects & Senior Partners

19% Architectural Technologists

15% Interior Designers

7% Structural Engineers

6% Landscape Architects

3% Contractors

The above figures reflect the circulation breakdown as of the end of 2026.

03 / GEOGRAPHICAL REACH

WHERE IDEAS TRAVEL.

06

ISSUES PER YEAR

52,000+

TARGETED SUBSCRIBERS

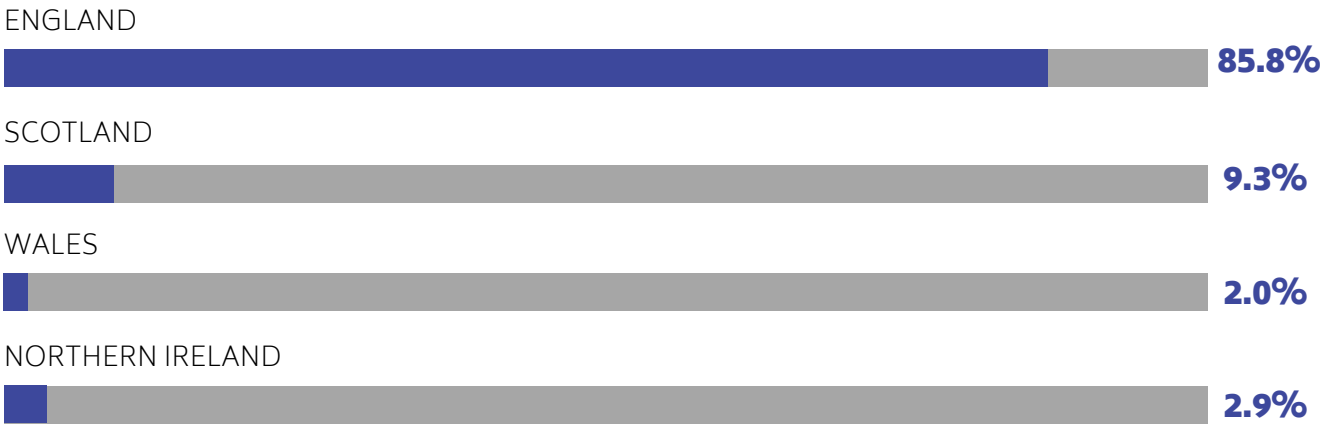
With a proven track record in delivering high-quality content to architects and commercial design professionals, Archetech continues to expand its reach year after year.

In 2027, our total circulation exceeds 52,000 targeted subscribers, supported by integrated digital campaigns and a consistent presence at leading trade events across the built environment sector.

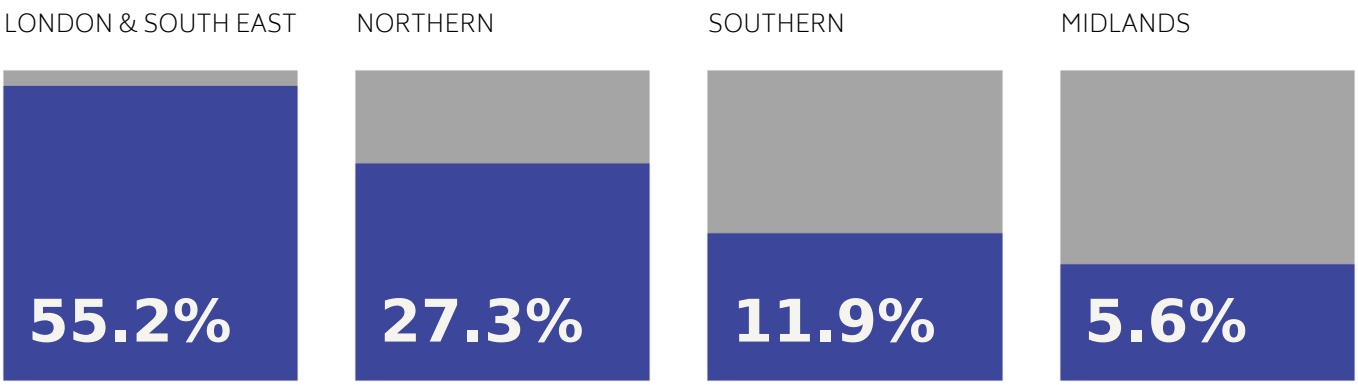
We take a proactive approach to circulation, auditing each issue to ensure maximum visibility and return on investment for our advertising partners.

Our digital edition extends this reach even further—available across Joomag, Issuu, and Readly—placing your brand in front of an even broader audience of architects, designers, and specifiers across multiple platforms.

UK DISTRIBUTION



ENGLAND REGIONAL SPLIT



The above figures reflect the circulation breakdown as of the end of 2026.

04 / 2027 EDITORIAL PROGRAMME

SIX ISSUES.
A YEAR OF OPPORTUNITY.

Our carefully curated editorial programme provides advertisers with the opportunity to align their products, services and expertise with the topics shaping today's built environment.

Each bi-monthly edition explores key sectors within architecture, construction and interior design, connecting innovative brands with the architects, designers and specifiers actively seeking inspiration and solutions for their projects.

With six editions throughout 2027, advertisers can plan their campaigns around relevant editorial features, product launches and industry events to maximise their exposure at the right time.

01 JAN / FEB

Doors, Windows & Fittings
Landscaping & External Works
Roofing, Cladding & Facades
Heating, Ventilation & Insulation
Interiors & Interior Design
Bathrooms & Kitchens

02 MAR / APR

Doors, Windows & Fittings
Heating, Ventilation & Insulation
Interiors & Interior Design
Roofing, Cladding & Facades
Safety, Security & Fire Protection

03 MAY / JUN

Heating, Ventilation & Insulation
Interiors & Interior Design
Doors, Windows & Fittings
Lighting & Electrical
Roofing, Cladding & Facades

04 JUL / AUG

Landscaping & External Works
Doors, Windows & Fittings
Education & Healthcare
Bathrooms & Kitchens
Lighting & Electrical

05 SEP / OCT

Doors, Windows & Fittings
Interiors & Interior Design
Floors & Flooring
Roofing, Cladding & Facades
Fire Safety & Security

06 NOV / DEC

Coatings, Sealants & Paints
Doors, Windows & Fittings
Lighting & Electrical
Roofing, Cladding & Facades
Heating, Ventilation & Insulation
Safety, Security & Fire Protection

PUT YOUR PRODUCTS IN THE SPOTLIGHT.

Beyond our scheduled editorial features, Archetech provides a platform for manufacturers and suppliers to showcase the latest products, materials, technologies and design innovations.

Our dedicated product news sections cover a diverse range of sectors, offering brands the opportunity to introduce new collections, highlight technical developments and demonstrate how their solutions can contribute to successful architectural projects.

Whether launching a new product, promoting an established range or sharing a recent project, Archetech helps connect your brand with the professionals who influence design decisions and product specifications.

YOUR INNOVATION. THEIR NEXT PROJECT.



- + Editor's Choice
- + Architectural Modelmaking
- + Architectural Projects / Services
- + Bathrooms & Kitchens
- + Coatings, Sealants & Paints
- + Computing & Software
- + Doors, Windows & Fittings
- + Drainage & Plumbing
- + Education & Healthcare
- + Flooring Systems
- + Heating, Ventilation & Insulation
- + Interiors & Interior Design
- + Landscaping & External Works
- + Lifts, Stairs & Balustrades
- + Lighting & Electrical
- + Roofing, Cladding & Facades
- + Safety, Security & Fire Protection
- + Signs & Displays
- + Stone & Stonework
- + Timber & Timber Frames

05 / EVENTS

CONNECTING BRANDS
WITH THE INDUSTRY'S LEADING EVENTS

Maximum exposure. Before the show. At the show. Beyond the show. Archetech maintains a strong presence at leading architecture, design and construction exhibitions throughout the year, providing advertisers with valuable opportunities to engage with industry professionals at key moments in the calendar.
Our exhibition coverage is designed to maximise brand visibility through two complementary opportunities:

PRE-SHOW EXPOSURE

In the issue preceding a major exhibition, Archetech publishes dedicated show previews, highlighting what's coming, key industry developments and the brands, products and innovations visitors can discover.

OFFICIAL SHOW DISTRIBUTION

For selected exhibitions, we produce an edition timed to coincide with the event, with additional printed copies distributed directly to visitors, exhibitors and industry professionals at the show.

This approach enables advertisers to build awareness ahead of an event while benefiting from additional exposure to an engaged, industry-specific audience during the exhibition itself. One campaign. Multiple opportunities to be seen.

EXHIBITION	2027 DATES	LOCATION
Surface Design Show	2-4 February	Business Design Centre, London
Workspace Design Show	24-25 February	Business Design Centre, London
The Flooring Show	14-15 April	Sandown Park, Surrey
Construction EXPO North	22 April	Bolton Stadium
The Fire Safety Event	27-29 April	NEC Birmingham
Futurebuild	11-13 May	ExCeL London
UK Construction Week London	11-13 May	ExCeL London
FIT Show	18-20 May	NEC Birmingham
Clerkenwell Design Week	25-27 May	Clerkenwell, London
InstallerSHOW	22-24 June	NEC Birmingham
Digital Construction Week	23-24 June	ExCeL London
The Flooring Show	19-21 September	Harrogate Convention Centre
Shoreditch Design Week	TBC September	Shoreditch, London
Smart Buildings Show	14-15 October	ExCeL London
Kent Construction EXPO	1 October	Kent Event Centre
London PropTech Show	TBC	ExCeL London
London Build	TBC November	ExCeL London
LiGHT27	TBC November	Business Design Centre, London

Please Note: The events listed above are ones we partnered with during 2025 & 2026. Dates are subject to change, and additional shows may be added as the year progresses. For the most up-to-date information, please get in touch with a member of our sales team.

06 / PRINT ADVERTISING

SPACE TO STAND OUT.

MAKE AN IMPRESSION THAT LASTS.

Showcase your brand within a premium, professionally produced publication reaching architects, architectural technologists, interior designers and key decision-makers across the built environment.

From impactful double-page spreads to focused editorial highlights, Archetech offers a range of print advertising opportunities designed to accommodate different campaigns, budgets and marketing objectives.

Each edition provides a valuable opportunity to position your products and services alongside respected industry commentary, inspiring projects and the latest innovations in architecture and design.

£2,750 **DOUBLE PAGE SPREAD**
Trim 420 × 297 mm / Bleed 426 × 303 mm

£1,750 **FULL PAGE**
Trim 210 × 297 mm / Bleed 216 × 303 mm

£1,100 **HALF PAGE**
180 × 132 mm horizontal / 88 × 267 mm vertical

£750 **QUARTER PAGE**
88 × 132 mm

£195 **EDITORIAL HIGHLIGHTS**
Approximately 150 words, contact details and 1 image

07 / DIGITAL AMPLIFICATION

BEYOND THE PAGE.

NEWSLETTER INSERTION | £295

Feature your latest company news, product launches or project updates within our email newsletter. An effective way to introduce your brand and direct interested readers to your website, products or services.

WEBSITE BANNER ADVERTISING

£695 / 6 MONTHS - £995 / 12 MONTHS

Maintain a consistent brand presence on the Archetech website with strategically positioned banner advertising. Available over six or twelve months, this option provides ongoing visibility alongside architecture news, projects and product content, helping keep your business in front of a relevant professional audience.

NEWSLETTER BANNER | £995

Make an immediate visual impact with a prominent branded banner within our email communications. Designed to strengthen brand recognition and encourage engagement, banner advertising provides a direct route from the reader's inbox to your chosen landing page.

SOLUS EMAIL CAMPAIGN | £1,495

Put your brand at the centre of attention with a dedicated email campaign focused exclusively on your business. Ideal for time sensitive product launches, new collections, company announcements and event promotions, a solus campaign gives you the space to communicate your message without competing advertiser content.

WHY ARCHETECH?

52,000+

TARGETED SUBSCRIBERS

Connecting brands with architecture and design professionals.

06

ISSUES PER YEAR

Consistent opportunities to reach a specialist readership.

PRINT + DIGITAL

MULTI-CHANNEL EXPOSURE

Supporting your campaign across complementary platforms

INDUSTRY EVENTS

EXHIBITION PRESENCE

Additional opportunities around key industry exhibitions.

08 / CONTACT US

YOUR BRAND. OUR AUDIENCE. SHARED OPPORTUNITIES.

Every brand has a story worth telling. At Archetech, we work with manufacturers, suppliers and industry specialists to develop advertising campaigns that connect their products and expertise with the professionals shaping the built environment.

Whether you're looking to launch a new product, increase brand awareness or strengthen your presence within the architectural community, our team can help you identify the right combination of print and digital opportunities.

LET'S BUILD SOMETHING TOGETHER.

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